



**Kolthoff Named Director of Sales
And Business Development**

The Bermuda Tourism Authority (BTA) appointed **Ishmael Kolthoff** as director of sales and business development.

"Ishmael's experience and knowledge of the North American meetings market will add to our collective efforts to attract meetings, incentive trips and events to Bermuda," said Victoria Isley, chief sales and marketing officer for BTA. — *M.J.*

