

## United Way of R.I. raises more than \$1 million for state nonprofits in 1 day

PROVIDENCE — Rhode Islanders on April 1 raised a total of \$1,252,786 during the United Way of Rhode Island's first-ever 401Gives campaign.

The funds are the result of 7,338 donations made to the nearly 400 organizations under the United Way umbrella. Contributions can still be made through today.

“We are beyond grateful for our community’s incredible generosity in support of the essential work of our state’s nonprofits — work that may be more vital now than ever before,” said Cortney Nicolato, president and CEO the United Way of Rhode Island. “In Rhode Island, we help each other and we have each other’s backs, and never has that been more evident than it was yesterday.”

UWRI created its new statewide giving campaign to aid the nonprofit community and to generate support for its work. 401Gives was conducted entirely using a unified online platform and via social media. Its planning and development began in mid-2019, with hundreds of local organizations signing on to take part in the day in the months that followed.

— *Associated Press*

