

NEWSMAKERS

PEOPLE: promotions, appointments and hires

Agribusiness

Kansas City, Missouri-based AdFarm named **Kimberly Weidman** director of U.S. East Coast business development. She will be based in Lower Heidelberg Township, Berks County. Most recently, she was the brand marketing communications manager for New Holland Agriculture.

Associations

Society For Human Resource Management - Berks County Chapter elected **Melissa Rebholz** secretary. She is the human resources team leader at Spring Township, Berks County-based Herbein & Co. Inc. She oversees employee relations, talent acquisition, change management, training and development, performance management, benefits administration, employee and labor policies. She has a bachelor's degree from Penn State.



Rebholz

Banking and finance

Hanover Township, Northampton County-based The Rockland Group - Wealth Management LLC named **Sherron Quinn** a client liaison. She was employed in corporate marketing and sales support and has an MBA. **Tamara House** was named a client coordinator. She was employed in education and has a master's degree. **Gavin Carey** was named a financial consultant. He is a graduate of the University of Delaware. Quinn, House and Carey will work in the Bethlehem office. **Jesse Thomas** was named



Quinn



House



Carey

a retirement planning specialist. He has experience in financial and estate planning strategies. **Jonathan Gumper** was named a financial consultant. He will work in the retirement benefits group, which focuses on public-sector employees' planning needs. Thomas and Gumper will work in the West Reading office. **Justine Frantz** was named a client liaison. She has FINRA registrations and state insurance licenses and will lead the West Reading office's client relations and experience team.



Thomas



Gumper



Frantz



Demmel

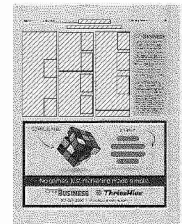
Morton Brown Family Wealth named **Cody Demmel** a financial adviser. He will utilize financial tools and planning techniques to build portfolios for clients' short-term and long-term goals. He was employed with Morgan Stanley. He has a bachelor's degree from Shippensburg University.

Government

Pennsylvania Industrial Hemp Steering Committee, a hemp stakeholders and experts advisory group to the state Department of Agriculture that will help shape the future of the industrial hemp market, named **EmmaRose Boyle** co-chair of its policy and regulation subcommittee. She is an attorney with Lancaster-based Barley Snyder and a member of its food & agribusiness industry group.



Boyle



please see NEWSMAKERS, page 23

Marketing

South Whitehall Township, Lehigh County-based Klunk & Millan Advertising named Rebecca Long media strategist. She will build strategic media plans, review data, distribute and evaluate media requests for proposals, conduct critical path method analysis and complete post-buy reports. She was an account executive for Goddard Systems Inc.



Long

Nonprofits

Allentown-based The Center for Vision Loss named Jennifer Pandolfo director of services. She will be responsible for the development, execution, impact and efficiency of agency support, rehabilitation and prevention services in Lehigh, Northampton and Monroe counties. She was director of Monroe operations.



Pandolfo

Allentown-based Bradbury-Sullivan LGBT Community Center elected Christian Torres a board member. He is a

City of Bethlehem employee and was a volunteer on the Pride Planning Committee.

Real estate

South Whitehall Township, Lehigh County-based NAI Summit named Jon Skekel senior property manager. He will be responsible for a portfolio of retail, office, medical and industrial properties. He has an MBA from Western Governors University and a bachelor's degree.



Skekel

Tredyffrin Township, Chester County-based Berkshire Hathaway HomeServices Fox & Roach Realtors named Nagayo Wiggins a sales associate in the Allentown office and a member of the Aubrey Hendricks Team. He was an assistant store manager with Lowe's Home Improvement.



Wiggins

SENDING NEWSMAKERS

Send announcements concerning promotions and newly hired personnel to editorial@lvb.com. Save photos at 300 dpi as TIFF or JPG files. Please do not embed photos in word documents. Photos sent through the mail will not be returned. Releases should include the municipality in which the company is located.